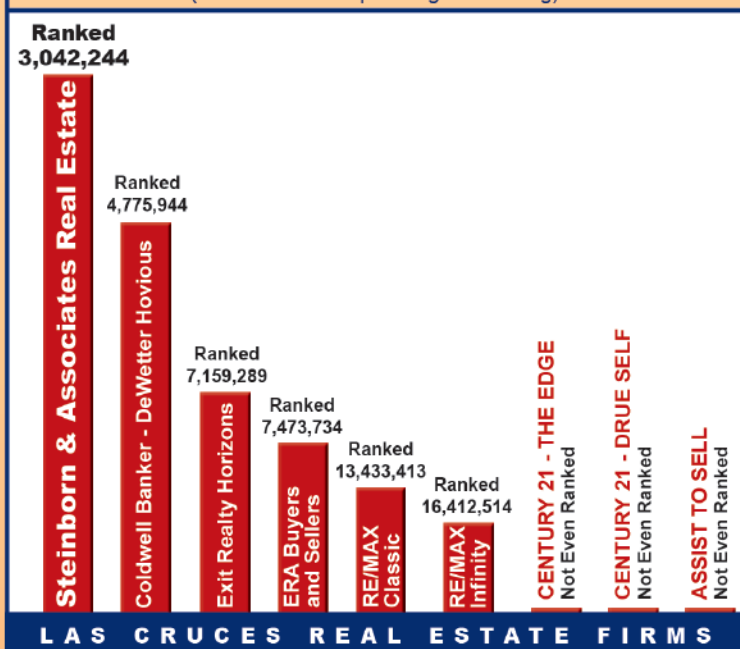


# THREE FACTS to consider when CHOOSING A REALTOR® and THEIR FIRM

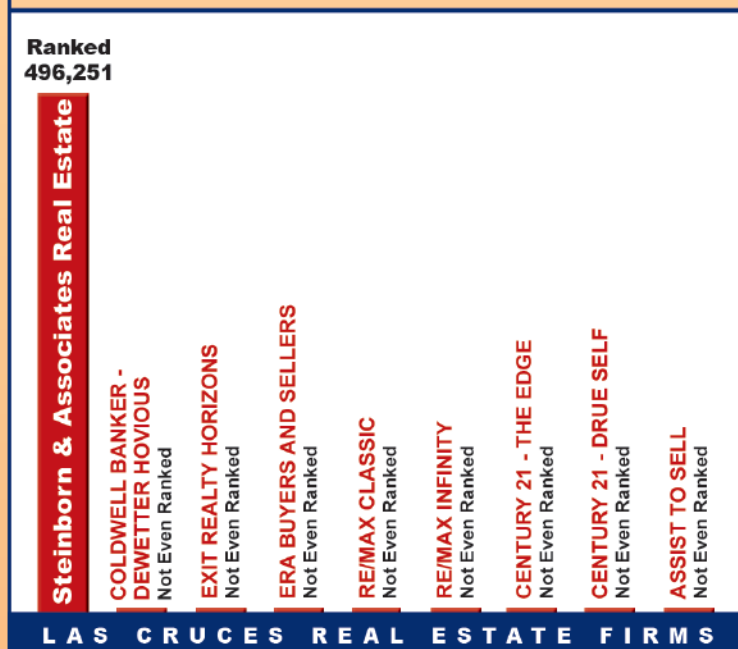
**Fact #1:** Over 85% of Home Buyers Search for Homes on the Internet.  
*Source: NAR Buyers and Sellers Survey.*

**Fact #2:** Steinborn & Associates Real Estate is the highest ranked real estate firm in Las Cruces in terms of visitors to its website.  
*Source: Alexa.com. The preeminent website ranking organization in the United States. Rankings as of January 24th, 2010.*

## “WORLD WIDE” WEBSITE RANKING (Lower Number Equals Higher Ranking)



## USA WEBSITE RANKING

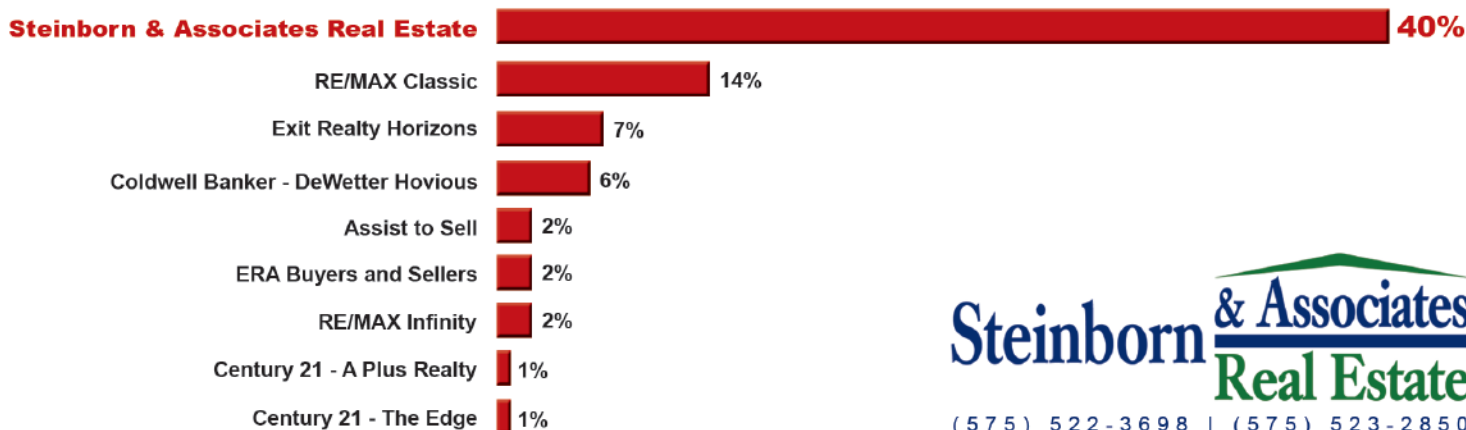


**Fact #3:** Steinborn matches more home buyers with sellers than any other real estate firm in Las Cruces.

*Source: Las Cruces Multiple Listing Service, January 1st – December 31st, 2009. Total Dollar Volume of Residential Listed Home Sales. Includes Roadrunner, Mesilla, Nambé Arc office locations and consolidation of Emerick acquisition.*

## LAS CRUCES RESIDENTIAL MARKET SHARE

Sold Listings - Total \$ Volume 1/1/09 - 12/31/09



( 5 7 5 ) 5 2 2 - 3 6 9 8 | ( 5 7 5 ) 5 2 3 - 2 8 5 0

Information on above selected companies obtained from Alexa.com and the Las Cruces Association of REALTORS® Multiple Listing and Information Service, Inc. The MLIS information is compiled from miscellaneous sources and neither the MLIS nor Steinborn & Associates Real Estate are responsible for the accuracy of the information.